

# **BUILDING A** CUSTOM **APPLICATION ON FORCE.COM** PLATFORM FOR TICKETING **SYSTEM**







## **Our Customer**

**The Joshua Tree charity -** supports families across the North-West living with the life-changing experience of childhood cancer. They offer support to the whole family – patient, parents, siblings, and grandparents with 1-2-1 support, practical and therapeutic help to ensure that life remains as normal as possible during an incredibly traumatic time.



## What bothered them

- >> Client was using a simple Wix website with some database to store data, however was not getting consolidated views of business, efficient system in place to empower all the ticket bookings and sales details. All these leading to low productivity.
- » Due to this they don't have ticketing system and can't give response to customers. All the ticket bookings were done manually. However, this was making the booking and ticket printing a time-consuming process.
- >> Their manual system unable to capture and record call details of the enquiries from business, individuals, volunteers and families at a run time.
- >> They want functionality from which they can quickly search their customer.
- >> Client wanted this project for Events and Campaign Management, volunteer management and campaign ticketing system.
- » They need inventory management to track running total Inventory for Presents/gifts/teddy bears.
- >> They want to send bulk email to the contacts/campaign members.



### The Joshua Tree apport Centre for Courageous Kids and their Families



## What we did

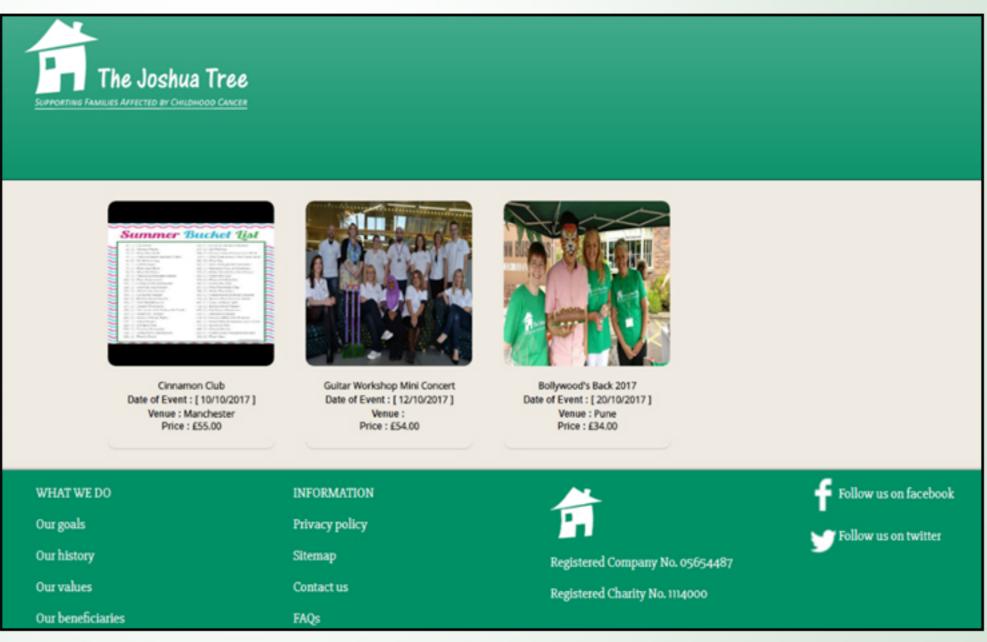
We offered them a system in salesforce having some standard as well as custom module/objects such as:

- >> Campaign
- >> Campaign members
- >> Accounts
- » Opportunities/Fundraiser.
- >>> Volunteer App.
- >> Mailchimp.



We provide them with salesforce campaign ticketing system using force.com platform, this also helps to add campaign members to the respected campaigns.

## Event Listing for ticketing system





### **PayPal Payment Integration**

- >> We provide them force.com forms for volunteer enquiry and family support enquiry so enquiries can get managed automatically.
- » As they need to quickly search their customer/contact, we created quick search functionality using lightning experience in salesforce.
- >> For inventory management, provided with the button from which they can upload excel sheet of inventory.



Check Your Ticket Details			
Name : Anonomous			
Email : someone@aress.com			
Contact : 8668994587			
Name	Quantity	Total	
Bollywood's Back 2017	5	£170.00	
Price : £34.00	5	£170.00	
	Discount	100%	
	Subtotal	£ 0.00	
	PayPal		
	count, You can checkout using credit card or debit card.		
The	safer, easier way to pay		



## Value we offered

>> With native salesforce standard functionality we have also provided Lightning experience for the quick search functionality and managing new records.



## Quick search functionality in lightning.

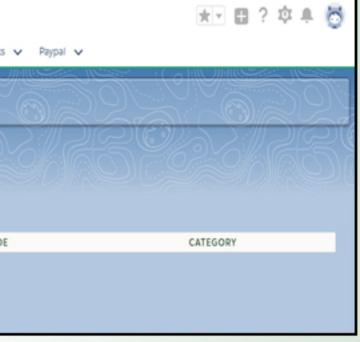
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>> Discounts of several types on campaign ticketing system using force.com platform.

### Several Discounts on Campaign.







>> Unique barcode for each campaign member added on ticket.

### Unique Barcode on Ticket.

5k Entry into the Joshua Tree #ELFRUN £10.00 Date of event : 23/11/2017 Location : Las Vegas	Quantity : 15	£150.00
	Total	£150.00
	Discounts in %	
	Quantity 10+ Discount	41
	Discount	4
	Early Bird Discount	7
	Subtotal	£72.00

- >> Ticket mailing system which automatically sends ticket/mail of confirmation to the customers on ticket booking.
- >> Integrated mail chimp app to send bulk emails.
- >> Integrated volunteer's app to manage volunteers.

